



Environmental Science
and Policy Program
at Michigan State University

ESPP Research Colloquia: Perceptions of Emerging Biotechnologies

2:00 p.m. - 3:00 p.m.
Monday, January 29, 2018
273 Giltner Hall

Abstract: Research on public views of biotechnology has centered on opinions about genetically modified (GM) foods. As the breadth of biotechnology applications grows, it is crucial to understand public concerns about different biotech products in order to develop proactive strategies to address these concerns. Here, we explore the perceived benefits and risks associated with different biotechnology products and how those perceptions translate into support for or opposition to the product and into beliefs about the need for regulation.

A Student Research Presentation by
Christina Azodi (Plant Biology and ESPP)

With panelists:

- **Rob Last** - Barnett Rosenberg Professor in the Departments of Biochemistry and Molecular Biology and Plant Biology & the director of the NIH Training Grant Program at MSU on “Plant Biotechnology for Health and Sustainability”.
- **John Besley** - Associate Professor in the Department of Advertising and Public Relations and the Ellis N Brandt Chair in Public Relations
- **Joseph Hamm** - Associate Professor in the School of Criminal Justice and Appointed Faculty of Environmental Science and Policy